

Member Business Spotlight Enrollment Form

To be eligible for the FREE Member Business Spotlight, you must be a small business member with a business checking account at NCCU. The purpose of the program is to bring attention to and provide FREE advertising to our small business members. Here is how the program works...

- Reserve a month of your choice (based on availability) at one of our 4 credit union locations in Elizabethton, Johnson City, or Roan Mountain
- We will supply a table for you to display your merchandise or business information
- Please come to your chosen location during the 1st week of your month to set up your display. **The Credit Union is not responsible for items left on site**
- We recommend bringing business cards, brochures, samples, and if you wish, a special discount or coupon available to other NCCU members
- Your business will also be featured on our website and Facebook page during the month you advertise
- You must remove your display on or before the last day of the month
- If you wish to make sales from your display, you may do this 1 morning or 1 afternoon each week of your advertised month. Display sales may not occur at other times during the month
- You may participate once per calendar year at each office location

Please take a moment to answer the following questions:

What is the name of your business? _____

How long have you been in business? _____

What kind of product(s) or service(s) does your business provide? _____

Where is your business located? _____

Is there more than one location? If so, where? _____

What is your business philosophy/mission statement? _____

Do you have any specials or discounts going on now? _____

How long have you been a member of NCCU?

Why are you a member of NCCU? _____

Do you plan to make sales from your Spotlight location? _____

If so, what day(s) and time(s) will a representative be present (1 morning or 1 afternoon each month)?

(continued on other side)

Always here when you need us

Northeast Community Credit Union

BeMyCu.org

(423) 547-1200

Business Contact Information

Business Owner/Representative _____

Business Address _____

Phone _____ Email Address _____

Cell Phone _____ Website _____

Business Owner/Rep Signature _____

CU Employee Signature _____

Date Reservation Made _____

If you have any questions please contact our Marketing Coordinator, Ashley Rader at AshleyRader@bemycu.org or at (423) 547-1200.

FOR CU USE ONLY

Your Member Business Spotlight month will be:

- | | | |
|--------------------------------|------------------------------|---------------------------------|
| <input type="radio"/> January | <input type="radio"/> May | <input type="radio"/> September |
| <input type="radio"/> February | <input type="radio"/> June | <input type="radio"/> October |
| <input type="radio"/> March | <input type="radio"/> July | <input type="radio"/> November |
| <input type="radio"/> April | <input type="radio"/> August | <input type="radio"/> December |

Location of your spotlight will be:

- Main Office (Jason Witten Way)
- 19E (Elizabethton) Branch
- Roan Mountain Branch
- Johnson City Branch